

1954

## The Iowa Homemaker vol.34, no.6

Jean Daggett  
*Iowa State College*

Jane Hammerly  
*Iowa State College*

Gwen Olson  
*Iowa State College*

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### **Authors**

Jean Daggett, Jane Hammerly, Gwen Olson, Doris Jirsa, Muriel McLain, Jean Redman, Sally Young, Carolyn Shehan, Mary Vandecar, and Kay Scholten

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The Iowa

# Homemaker



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in  
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January  
1955



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 Consumer Education Director

Consumer Education Dept. IH-15

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A review of activity in home economics at Iowa State College

# The Iowa Homemaker

JANUARY, 1955

VOLUME XXXIV, NUMBER 6

Westgate by Jean Daggett .....	5
AHEA goes to Minneapolis by Jane Hammerly .....	6
Go West in Fashion by Gwen Olson .....	7
Summer Work Calendar by Doris Jirsa and Muriel McLain .....	8
Dream of Summer in the Winter by Jean Redman .....	10
Alum Serves 10,000 Women Every Year by Sally Young .....	12
Viewed by a Waiter by Carolyn Shehan .....	14
What's New by Mary Vandecar .....	16
Trends by Kay Scholten .....	18

Cover Photo of Sarah Hall, H. Ec. So., by Loel Thompson. Background courtesy of WOI-TV; photos, page 5, Information Service; page 6, Minneapolis Chamber of Commerce, Westinghouse, Journal of Home Economics; pages 7 and 18, Lowell Thompson; page 13, Mrs. Edith Davison; drawings, pages 10, 14, 15 and 18, Sally Young.

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## women's angle



Sarah Hall, our cover girl, looks like she's ready for a picnic on the river bank. She's waving, and wants us to join her on that picnic, an adventure into the first Homemaker of 1955, "June in January."

A recent national meeting of the Association of Land Grant Colleges and Universities found two of our Iowa State women named to prominent posts. Louise Rosenfeld is new chairman of the Division of Home Economics, and Dean Helen R. LeBaron will serve as chairman of the resident section with the

Division of Home Economics. Congratulations!

Next month we're going to pick up the subject of hobbies—make a New Year's resolution to join us. Watch for the February Homemaker.

*The staff*





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## New dorm progresses—

# Westgate

by Jean Daggett

Technical Journalism Junior

**R**ELIEF for the crowded women's residences is close at hand. No longer will it be necessary to crowd women into converted recreation rooms and deserted dormitory dining rooms. Westgate, the new dormitory for Iowa State coeds, is fast becoming a reality.

Ground was broken for the new housing unit in the late fall, and if present plans go through, it will be ready for occupancy next September.

The dormitory site is the former parking lot across from the Collegiate Presbyterian church. The front of the building will face Sheldon Avenue; however, the main entrance will open on West Street.

The four-story, L-shaped structure is planned to accommodate 164 women. Graduate and transfer students and senior women will probably be the first residents of the new building. They will share two-room suites connected by a bath and small entrance hall. All of the rooms are designed for two occupants. One of the outstanding features of the new residence is the proposed built-in closets and drawers.

Plans for the first floor include a large combination lounge and recreation room, dormitory office, housemother's suite, storage and laundry rooms and

16 student rooms. Each floor will have its own lounge at the head of the stairs. As there will be no dining facilities, the women will eat in one of the new dining rooms in Friley Hall.

The construction is unusual because no brick or plaster will be used. This new type of building has been found to be very successful on the Offutt Air Force Base in Nebraska. It is quite inexpensive and comfortable. The exterior will consist of 4-by 6-foot panels of pre-cast concrete covered with pink granite chips. The floors will also be made of concrete and covered with an asphalt tile surface. The wall partitions will be made of prefabricated cement and asbestos.

### First planned in 1946

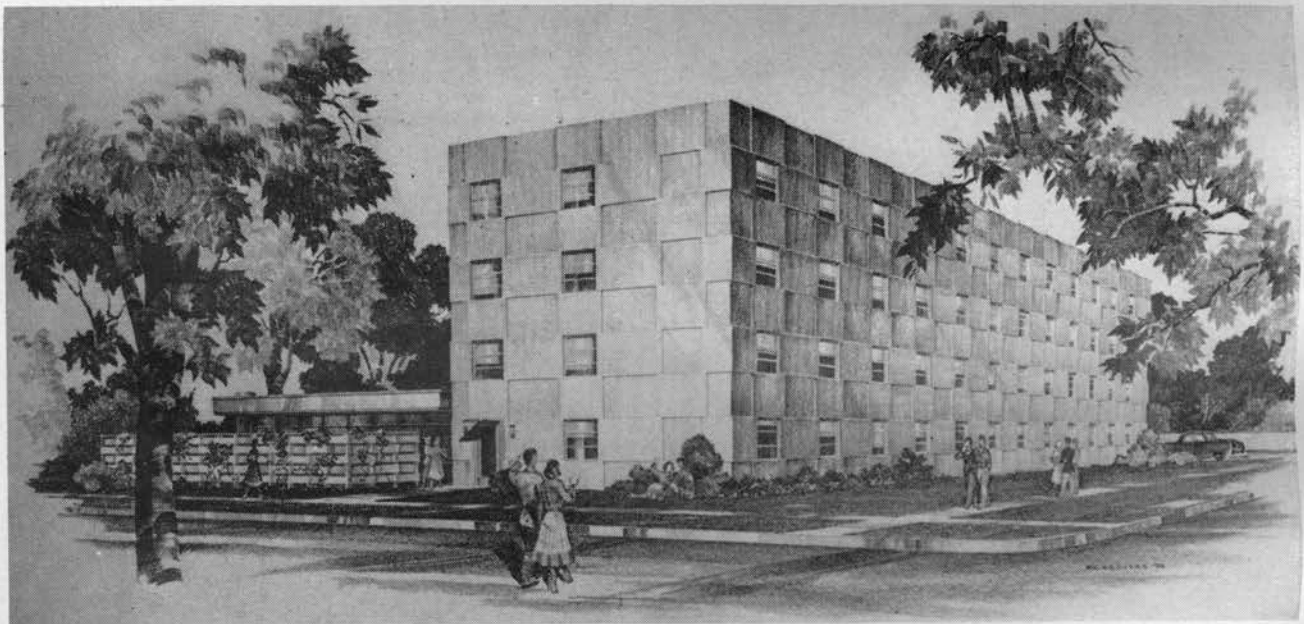
Plans for a new women's dormitory were drawn up as far back as 1946 by Prof. A. H. Kimball, former head of the Department of Architecture. That same year a record number of 1,125 women were packed into the limited space. Before the plans for the new dormitory had time to materialize, the campus became flooded with returning World War II veterans and all emphasis was turned toward more housing for men.

### Need more residences

Now the women shall have a new dorm. Our present dormitory system is planned for a maximum 1,000 women. Last fall 1,150 women filled the residence halls far beyond capacity. Westgate will house women only temporarily, according to Dr. J. C. Schilleter, Director of Residence.

"We are still planning to build Linden Hall, with a capacity of 350, close to the other women's dorms. But Westgate will relieve the present crowded conditions."

With the completion of Westgate dormitory, Iowa State's women's residence capacity will increase to 1,164. However, according to Dr. Schilleter, "If present enrollment predictions hold true, we will need room for more than 1,350 women by 1960.



# AHEA goes to Minneapolis in '55

by Jane Hammerly

Technical Journalism Senior

In the 1955 convention of the American Home Economics Association, to be next summer in Minneapolis, Minn., college clubs will take a prominent part.

AHEA is encouraging each college club to send at least one club delegate to Minneapolis, and if that is done the more than 400 clubs will be represented.

Throughout the week the College Clubs' representatives will share the programs on exactly the same basis as the other members of the Association. A representative of the College Clubs section will be one of the keynote speakers at the first general session of the annual meeting. She will share the program, entitled "Home Economics—Its Potential for Greater Service," with Catherine Dennis, president of AHEA.

One afternoon during the convention is left free to visit exhibits, while one day has been designated as Subject Matter Day. Meetings of professional sections have been allotted to the convention's final day.



Minneapolis, with its 22 lakes situated within the city's boundaries, will provide limitless recreation for AHEA delegates.



A Hawaiian theme decorated the reception room of the Westinghouse Home Economics Institute at a tea for the 1954 AHEA delegates in San Francisco. Left to right are, Nancy Johnson, Pacific Coast regional director of the Home Economics Institute, Camille Beauchamp, assistant manager of the Institute, and Mrs. Julia Kiene, manager.

At the Fleischmann's Yeast Luncheon in the Fairmont Hotel, San Francisco, during the 1954 convention are the officers of the College Club Department talking to Mr. A. R. Fleischmann, Vice President and General Manager, Standard Brands Inc.



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# Go West ... in fashion

by Gwen Olson

Technical Journalism Junior

**F**RONTIER FASHIONS are pushing East to bring color and comfort to your wardrobe.

Today you can wear the squaw dress in more brilliant colors than the Indians could create with berry juices and animal dyes. In black or white, pastels or bright yellow, blue green and orange, a squaw dress is attractive and comfortable.

The modern styling of the basic squaw dress dictates a fitted blouse tucked snugly under a shirred and flaring skirt, which is sometimes 10 yards around. The full skirt is often controlled by wide bands of rick-rack to give a tiered effect. A colorful border of rick-rack on both the skirt and blouse is the most common decorative detail.

## Formal squaw dresses

Many styles of the squaw dress are authentic; however, several have strayed far from the reservations—for instance, the strapless squaw gown. Dresses of corduroy and velveteen are dramatic deviations from the usual fabrics. For formal wear you can choose sheer, limp cottons, or silks, glistening with metallic threads.

For variety, the rick-rack detail is replaced by beaded work, leather, painted motifs and braid. The British introduced beads to the Indians, but the colorful beaded work is considered typical of the native art. Geometrical painted designs are reminiscent of the old Indian symbols. Other patterns, such as a print of African dancers, are strictly creations from the commercial world.

The history of squaw dresses goes back to the covered wagon days when the frontier women gave cast off clothing to their Indian servants. The Indians perpetuated the squaw dress long after the fashions changed. Women of the Navaho and other South-western tribes still wear the dress, and it has been named for them.

## Western footwear

Moccasins and squaw boots in rainbow hues will match any squaw dress and almost give a barefoot feeling for lounging and sportswear. Perhaps you will like the extra softness and neutral color of untanned leather. Air-foam cushions in the soles are the white man's final touch that gives perfect walking comfort. A drawstring around the top of your

moccasins will mold the pliable leather to your foot, and the moccasins will always fit.

To enhance a western outfit you will want the true Indian jewelry of metal, beads and semi-precious stones. The Navahos excelled in the art of silver smithing, which they learned from the Incas. They combined the silver with stones they mined, such as turquoise, and created necklaces, earrings and bracelets in order to wear their wealth. Copper jewelry is more typical of the northern Indians of the Middle West. The copper and earthy-colored enameled bear claw jewelry is a popular style no matter how savage or refined it looks.

The cowboy also left his brand on fashion in the

(continued on page 11)

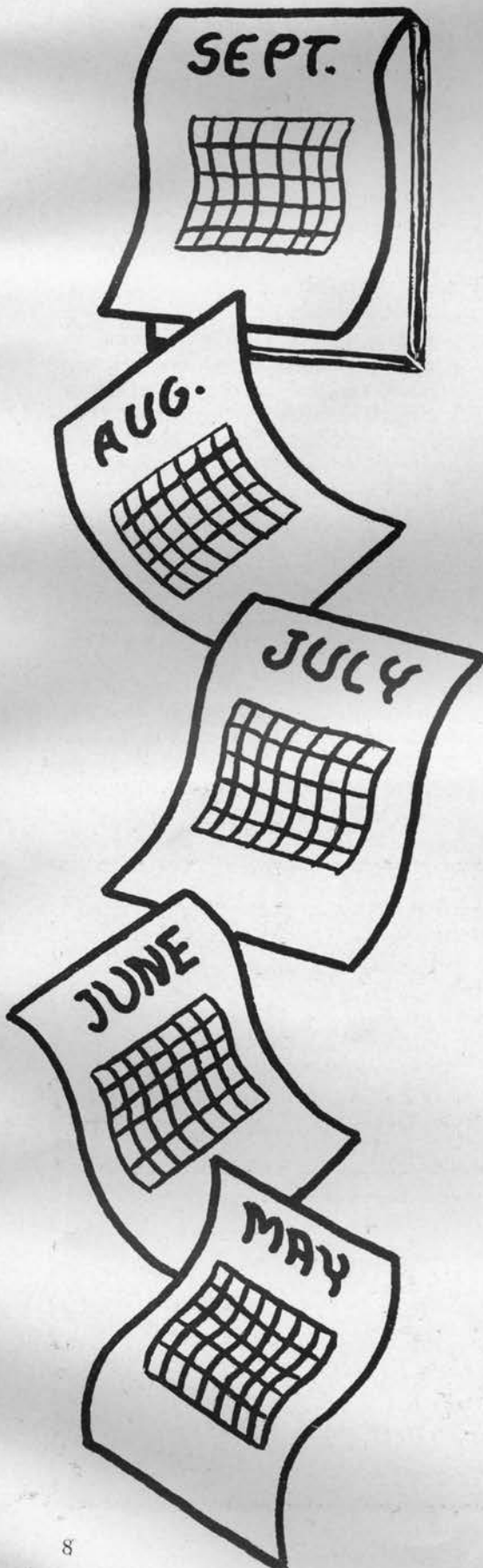
Colorful bands of rick-rack give a tiered effect to the full skirt of this squaw dress modeled by Joan Redman, H. Ec. Sr.



# Plan Your SUMMER WORK CALENDAR

by Doris Jirsa and Muriel McLain

*Technical Journalism Junior and Home Economics Sophomore*



**Y**OUR SUMMER JOB means new experiences, new friends and an opportunity to do work relating to your home economics major. But to secure the job you want, begin looking now; the longer you wait after January 1, the faster your chances dwindle.

Probably the two questions foremost in your mind as you think about summer jobs are:

1. How can I learn about job openings?
2. What work can I find related to my major?

The outlook for summer jobs is good. Many employers realize that college students offer valuable book-learned experience. In looking for college-age summer employees, they've contacted the Home Economics Placement Office. There you'll find on file, by geographic location and by type of work, letters of request from all over the country. Since the work involved, pay, working hours and living conditions are usually listed, you can match your interests and your needs.

## Summer job meeting

Mrs. Irene Buchanan, head of Home Economics Placement Office, will help you select a job and fill out application forms. She's planned a summer job meeting early in January to explain how to apply for a job.

Last fall the Placement Office questioned 90 junior and senior Home Economics students who worked last summer. Their answers showed that there were many types of jobs related to their majors.

Fourteen students with a definite interest in Home Economics Extension careers arranged with Miss Louise Rosenfeld, Assistant Director of Extension, to become summer trainees. Again this year about the same number of openings will exist.

Mary Staudt, Education Senior, lived in Toledo as a summer trainee and the extension director's right-hand helper. Like all other trainees, she attended the 4-H state convention, her district's conference and helped direct all the 4-H and women's programs in preparation for the county and state fairs. As a major project, she organized the girls' 4-H style review.

The Polk County extension assistant was Mary Glenn, General Home Economics Junior. She described her summer work as "exhausting, but exciting. You can't let down. When someone calls asking you where to buy lampshade parchment or how to quick-freeze chicken, you find the right answer. All day long, 24 hours a day, you're on the job thinking of ideas. She describes it "not as a job, but a way of life."

Miss Rosenfeld emphasizes that the majority of applications for these positions should and do come in during January. Interviews for placement begin the last few weeks of winter quarter.

Erma Eggimann, Ellen Aldrich, and Carol Pieper, Education Seniors, were also trainees in Jones, Hancock and Poweshiek Counties, respectively. Trainees receive \$8 per day plus expenses.

Summer jobs in resorts, restaurants, hospital diet kitchens and camps mean practical experience for Foods and Nutrition and Institution Management majors.

Head cook may be a challenging title and position for any foods major, but cooking for 110 girls was an excellent, down-to-earth experience for Dietetics Senior Beverly Watts. She ordered groceries, cooked and served food at the Girl Scout camp near Davenport. She had one assistant and received \$280 plus room, board and transportation.

### Head cook positions

Marjorie Kirkpatrick, Education Senior, was also a head cook at a western ranch in Gold Hill, Colo. Marj and Carolyn Hile, Dietetics Junior, who was one of six girls on the food staff in a Wisconsin camp, both applied for their positions through the Home Economics Placement Office.

Working in the dietetics field, Dorothy Slaba, Dietetics Senior, served as a student dietitian in the Naeve Hospital in Albert Lea, Minn. She assisted in planning and serving meals and says she received \$60 a month plus priceless experiences.

You can choose a waitress job near your home or travel to a busy resort. Jane Brintlinger, Technical Journalism Senior, found the scenery and after-work activities relaxing at Daven Haven Lodge, Grand Lake, Colo. Helen Bohlken and Rozanne Vierck,

Education Juniors, waited on tables at the Glen View Club, Golf, Ill.

Whatever your major, you'll find camp counseling an experience-packed job. Camp directors are looking for college women for the short summer camp period. In the Iowa-Wisconsin areas, as a counselor specializing in swimming, crafts, worship or sports, you'll find working outdoors an invigorating change from your college schedule.

### Outdoor recreation

You can put on your blue jeans, enjoy nature, take part in outdoor activities and gather some tips on child behavior and discipline at the same time. Camp directors begin filling openings early in the year, and numerous suggestions are on file in the Placement Office.

Mary Dickerson, General Home Economics Junior, served as a recreation leader in New York, N. Y. She worked with children 5 to 20 years old, most of them Puerto Ricans who had been brought up in slum areas. You might do as she did and check with your church program to find openings as recreation and worship leaders.

Playground director is a good close-to-home position for many students willing to prepare and direct daily craft and game programs for children. Barbara Beckman, Home Economics Senior, directed playground activities last summer. Barbara Mound, Child Development Senior, also stayed close to home working in a neighbor's nursery school.

Ann Lindemeyer, Technical Journalism Senior, is more than willing to urge and advise journalists to look into summer jobs on a newspaper staff. She was general news writer on the editorial staff of the *Laurens Sun*, Laurens. Her job included all phases of

*(Continued on page 16)*

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# Dream of Summer in the Winter

by Jean Redman

*Science Sophomore*

**W**INTER'S a good time for figuring out where you want to go. See that you're comfortably situated in an armchair and begin. A little dreaming and planning for future activities will divert your mind and lift your spirits before those wintry blues bog you down. Make June come in January!

If you're considering taking a trip next summer, send for travel pamphlets. You can receive road maps, city maps and suggestions for accommodations and sights you'd want to see. It's surprising how much more you can get from your trip if you start planning early. Half the fun is the anticipation.

## Where to go

If California with its year-round sunshine and swimming is your vacation destination, write for information to the following:

San Diego Convention and Tourist Bureau  
499 West Broadway  
San Diego 1, Calif.

Color Sightseeing Map of Southern California  
All Year Club of Southern California  
Dept. A-12  
629 South Hill Street  
Los Angeles 4, Calif.

C. T. Collett, Dept. 134  
Southern Pacific Company  
310 South Michigan Avenue  
Chicago 4, Ill.

Whether it be June or January, in Florida, you are sure to go deep sea fishing and water skiing. For detailed information write to the following:

Fishing and Vacation folders  
Chamber of Commerce  
102 South Indian River Drive  
Fort Pierce, Fla.

State of Florida  
1401-L Commission Building  
Tallahassee, Fla.

Department of Publicity, Literature Section  
320 N.E. 5th Street  
Miami, Fla.

Wisconsin, Maine and Texas are also among the top states on the list of favorite vacation spots. For travel information, write to:

Wisconsin Conservation Department  
Room 85, State Office Building  
Madison 1, Wis.

Maine Vacation Service  
1138 Gateway Circle  
Portland, Me.

Texas Vacations  
384 San Francisco Street  
El Paso, Tex.

If you would like to make a tour of part of the United States, send for Greyhound's Pleasure Map of American, and details on 50 vacation tours.

Greyhound Tour Dept.,  
71 W. Lake,  
Chicago, Ill.

You're Europe-bound this summer? Information may be obtained from the Cardinal Guild Office, Memorial Union, about the student tours abroad sponsored by the National Student Association. Miss Gladys Hamlin, Applied Art Office, Home Economics Building, is conducting a tour through Europe during the summer of 1955 so you can contact her and get the information you desire. Also, write to:

Fly Around the World  
KLM Royal Dutch Airlines  
430 Park Avenue, Dept. HM-12  
New York 25, N. Y.

Latin America  
CIT Travel Service Inc.  
Dept. S, 11 West 42nd Street  
New York 36, N. Y.

Scandinavia — Festival time's in May and June  
Scandinavian Travel Commission  
Dept. A-1, Box 80  
New York 10, N. Y.

Egypt  
Egyptian State Tourist Office  
630 Fifth Avenue  
New York 20, N. Y.

On a trip you can try to economize, and as a re-

sult, maybe the trip will be longer or better. If you like the out-of-doors, you can camp out, saving hotel and food expenditures. Picnic lunches are extra fun and informal relaxation on a trip. Instead of stopping for snacks, many people take fruit or cookies to nibble on during the day which satisfy them until mealtime. The less the traveling expenses are, the more available at the destination.

### Where to stay

If summer school is included on your agenda, write soon for catalogs and general information. Address your letters to the Registrar of the college or university in which you are interested. Inquire about the opportunities of studying in special schools or abroad when visiting your dean or counselor. Also, consult the bulletin board in the library.

Of course, money is needed to travel or go to summer school. You can work now if you have time. Perhaps you have worked during the summer. Saving 50c or \$1.00 a week during winter and spring adds up to a significant sum by vacation time.

With all this planning and formulating for your summer, you won't have a minute to get that middle-of-winter gloom. And don't forget to include your friends in your dreams and fancies. They will have helpful ideas and will keep you smiling through the long, cold winter. You can all have June in January.

## Go West

(Continued from page 7)

forms of the frontier shirts, wrangler jeans and the broad, tooled leather belt. Western store clerks and shoppers often go in this casual costume and save dresses for special occasions.

Most Indian styles reproduced in contemporary fashions originated in the Southwestern tribes mainly the Navahos. These tribes are located near the Mexican border in Arizona, New Mexico and Texas, and are part of the Pueblo Indians.

Arizona, as a typical Western state, has experienced a boom in the fashion industry during the last five years. Many designers retired in the desert, but were so inspired by the surroundings they began creating again and set up new business. A great variety of Western wear is available because there are many of these small firms.

Two opinions are prevalent about this moving market. Western designers feel the frontier fashions are a growing trend; and since the comfortable styles have remained in fashion a long time, they are more than a fad. The Eastern designers are not convinced these casual styles are here to stay.

You can help forge the fashion frontier and enjoy Western comfort and color in your wardrobe. To obtain authentic Indian dress made on the national Indian reservations, write the Department of the Interior to learn where authorized specialty shops are located.

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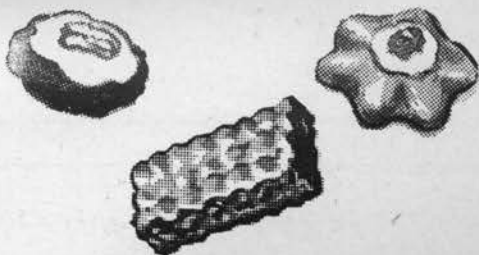
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*by Sally Young*

*Applied Art Sophomore*

**T**HEY SAY the cobblers' children have no shoes, but you can be sure that Mrs. Edith Davison, '22, food manager of the Des Moines Women's Club, doesn't neglect her family.

It's more fun to work together than play together said the Iowa State alumna about her busy family. Her family comes first — her husband, her son and her daughter, Ruth Davison, H. Ec. Jr.

## Manages meals for 500

Mrs. Davison plans and manages meals for about 500 women a week. From hiring the kitchen help to paying the bills, she's not only a scientific home economist, but a homemaker as well. She works from her bright cheery kitchen and plans for the weekly meetings of the Des Moines Women's Club besides the regular meetings of other organizations. Averaging approximately 24 lunches a year for 10,000 women, Mrs. Davison reaches the peak of her schedule at the Women's Club May Day party. About 750 people attend this May event.

For small parties, she bakes cakes and cookies in her own kitchen, but for large groups, she hires, directs and pays a staff of waitresses and kitchen help. This successful food manager always sees that there are no left-overs. You have to be a good mathematician in this business, she said.

## Organizes homemakers

An organizer as well as a good cook, Mrs. Davison was second president of the Des Moines Home Economics Club. She helped organize both homemakers and professional women into one club. Now she is correspondent for the State Home Economics Council, a larger part of the American Home Economics Association.

After graduating from Iowa State, Mrs. Davison taught home economics for five years. Recently she began teaching again and last fall she conducted adult education classes in Christmas cookery.

"It was fun, but hard," she explained, "since you





At the Daven Haven Cabin party Mrs. Edith Davison and her daughter, Ruth, H. Ec Jr., frost a cake baked in a wood stove.

have to carry your equipment around with you just as a demonstrator does." At one time she taught regular adult education classes at the Women's Club, but now her busy schedule doesn't allow it.

Summers don't find Mrs. Davison idle. For three years she has been food director at Daven Haven Lodge, Grand Lake, Colo. She spends her summers delighting tourists with tasty dishes. *Better Homes and Gardens* featured Daven Haven in one of their articles on "Famous Foods from Famous Places." Mrs. Davison's recipe for spoon bread and several other specialties were printed.

She also received recognition in the food field in the March 4, 1951, issue of *This Week Magazine*. Clementine Paddleford in her column, "Cooking across the Country" wrote up the Davisons' kitchen and cook.

### Looking back

Looking back on her years at Iowa State, Mrs. Davison was glad that she took the courses she did. "Experimental cookery was the most interesting," she said. "The need for accuracy that I learned there helps me every day." A member of Omicron Nu, home economics scholastic honorary, and Phi Kappa Phi, scholastic honorary, Mrs. Davison did graduate work in foods for three summers after receiving her B.S. degree.

A hint of Mrs. Davison's foresightedness was revealed in one of her college memories. She said that while she was at Iowa State, she wrote a paper on packaging and delivering prepared foods for people who live in apartment houses. Unheard of then, she explained, such deliveries are certainly common now with a large number of restaurants delivering chicken in the basket and other ready-to-serve meals.

Talking about her busy life, Mrs. Davison said, "At Iowa State you are busy all the time, you are taught to be busy and you don't stop when you graduate. Most home economists are active in community life; we are taught to be."

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## LOOK!

It's

"June In January"

Yes, it's "June in January," and the frontier is moving eastward! You'll be months ahead by starting now to make your squaw dresses and western wear for June. Select your yardage from the Fair.



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Your manners—  
how are they when

# Viewed by a waiter

by Carolyn Sheban

*Home Economics Sophomore*

**E**IGHT GIRLS at the dinner table, the dainty slicer opposite the wrestling meat cutter; the pea-chaser jostling elbows with the gulper and the mincer. Through 675 meals a year the eyes and minds of our waiters record the food habits of girls in a residence dining room.

Your personal peculiarities become the basis for a history—or

a nickname in the waiters' world. Some of them are funny, but taken to heart, they may hint for some real eating-habit revisions.

Your "standing-by" waiter, notices your manners, and nicknames are usually based on food manipulation, conversation or appearance. You might be Sweet Buns for your irresistible claim to seconds on morning rolls, or Banana Jo, or

Mickey Mouse, or depending on your conversation habits, Preacher or Whiner. This waiters' jargon is the first tip to your table manners.

Have you ever thought that a waiter watches your diet as closely as you do, or maybe more closely and more objectively? The waiters' prime source of amusement seems to be girls who eat butter, whipped cream, second servings of potatoes and then daintily request skimmed milk.

## Are you a dieter?

They can also pinpoint the girl who diets for one meal and then eats more than anyone else at the next meal. She fools only herself with the explanation that she ate only a skimpy meal beforehand.

It's a universally accepted fact in the waiters' world that any girl



will eat much more than she would otherwise as soon as she discovers that second servings are available.

Experiences with leftovers have produced equally interesting episodes. One waiter tells of a girl who stabbed a remaining pear on her salad plate just as he was clearing the dinner table. "We won't get that one for breakfast," she said.

### Your habits mark you

The waiters know that meals are informal and enjoyable get-togethers but a day-in and day-out habit doesn't vanish overnight. The waiters know that you are "you" at every meal.

We've looked at eating habits through the waiters' eyes, but remember the same is seen across from you, to your right and to your left.

As they watch and serve you, the waiters have several pet peeves. Try to avoid them.

Beware of leaning over the table in deep conversation when you're



being served. Many a waiter has suppressed poking a nose into the food.

Always be pleasant — not the habitual complainer. What is to be gained by one who frowns and compares her serving with the next person's?

Don't be a tease. There's no reason to embarrass the waiter with petty requests or to be a personal

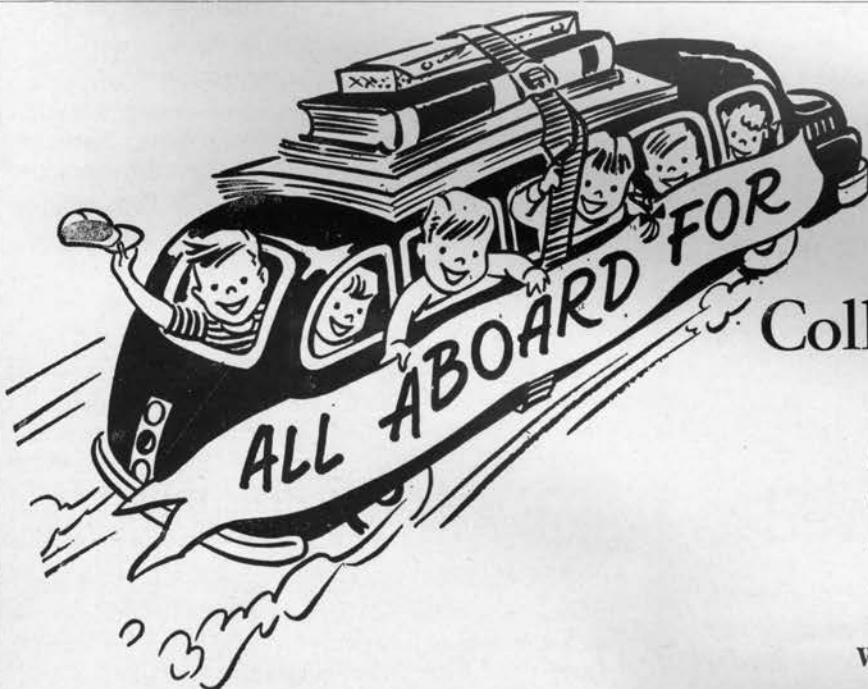
nuisance with a series of glances and side talk concerning him.

### Watch breakfast dress

Breakfast may be one of your weaker moments. The waiters at one sorority house proved this. They came one morning with tousled hair dressed in bathrobes to show the girls exactly how they looked. If you live in a sorority house, don't forget to look faintly familiar in the morning. A waiter once barely escaped dropping a coffee pot because he was so surprised to see a girl without make-up and with her hair in bobby pins.

Needless to say, our variety of performances become some of the waiters' major trials of the day, not to mention one great source of entertainment.

The next time you become engrossed in that delightful conversation or slip that run-away pea under your plate, remember that amused on-looker behind you, the forgotten waiter.



## College Supplies

- Note Book Paper
- Pencils
- Candy Bars
- Ice Cream
- All Class Books

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## Summer jobs

(Continued from page 9)

news writing from society page copy to special features.

Nancy Turgasen, Experimental Cookery Junior, found what her major involves. She was a baking research assistant in a wholesale chemical company and tested phosphate baking acid for carbon dioxide production, pH and stability under quality control measurements. These experiments were carried on in a combined kitchen-chemistry laboratory.

Summer school students found positions as valuable as those away from Ames. Elizabeth Seaman, Education Senior, tested soil for the ISC testing lab. Working in Television Workshop paid off for Norma Hedrick, Applied Art Senior, and Jean Daggett, Technical Journalism Junior. Both went to first session summer school, and while Jean helped out as a production assistant at WOI-TV, Norma was an artist and developed three-dimensional posters to promote various departments at Iowa State College.

You've seen what a few Iowa State women did last summer. You'll want to act now to make next summer productive and full of new experiences.

# 1955

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at

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## Tired?

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and keep your  
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# What

by **Mary Vandecar**

*Home Economics Sophomore*

## Foods and Nutrition

*Pre-cooked sugar* is the wonder ingredient introduced into the new instant frosting products. Each particle of the mix has a coating of syrup, guaranteeing a creamy frosting flavored with vanilla, chocolate fudge, chocolate malt or peanut butter.

*Instant bread mix*, another add-water-and-bake product will be placed on the market by Canadian producers. No fermentation period or kneading is required and reports say your own bread will equal commercial bread for taste, texture and quality.

*Frozen fishstick dinners* with North Atlantic cod are the latest of frozen pre-cooked dinners. In one package you will find a complete dinner with baked macaroni in cheese sauce, fresh peas, butter and fishsticks. This dinner takes just 20 minutes to heat.

## Household Equipment

*Versatile scissors* are the housewife's companion and mechanic's friend. These scissors, imported from Germany, may be used as scissors, screw driver, pen knife, nail file, ruler, wire cutter, tack hammer, buttonhole scissors, glass cutter, erasing knife and marking wheel.

*Adjustable casters* hold furniture level on uneven floors. Turn the nut, and the caster glide extends or retracts and locks in place. The casters keep your furniture from changing shape when standing unevenly, avoid breaking glued joints and prevent tall pieces from tilting against walls.

*Snug-fitting aluminum strainer* helps drain food from any pan or skillet without waste. A pair of brackets grips the lip of the pan and securely holds the strainer in place while you pour. There's no danger of burning your fingers.

ew



*Grapefruit spoon* saves time in segmenting grapefruit for breakfast. The spoon has a serrated tip and sharp teeth. Let each person cut his own grapefruit; include one of these silverplated spoons in each place setting. The spoons may be purchased singly or in a set of eight.

*Skillets* divided in three sections save on washing pans. Three different foods can be cooked at the same time over one burner.

## Child Development

*Child-size trampoline*, the bounce-o-leen, has been built for children 3 to 12 years old. The 66-inch square of white duck canvas is supported by an aluminum alloy pipe frame. The bounce-o-leen is 18 inches high.

## Textiles and Clothing

*Latex fabric finishes*, the first such product for home use, will be seen on the market this year. The latex resin particles enter clothing fibers and increase wear quality, eliminate starching and restore newness. When a treated garment is ironed, the heat fuses the resin so it becomes a part of the fabric.

*Seam-ripping aid* enables you to open up seams easily, safely and quickly. Place a plastic clip on each side of your dress seam. The adjustable spring attaching the clips will pull the seam apart and take up any slack material while you are cutting.

For additional information about these products, write the What's New editor of the IOWA HOMEMAKER.



# Pizza

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For winter days, Carolyn Shehan, H. Ec. So., wears a hand-knit hat with yarn braid and pom poms.

# TRENDS

by Kay Scholten

Technical Journalism Junior

**W**HEN winter winds start howling across the campus and around buildings, you'll want to keep your ears toasty warm. This year "ear warmers" are prettier and more practical than ever.

Stocking caps in many styles and variations will top the list. Designed to keep both your ears and neck warm is a stocking cap with an extra long "tail." The "tail" wraps around your neck and under the collar of your coat. A real "ear warmer" is the stocking cap with ear flaps. The flaps tie under your chin with a knit bow. The cap has a chain knit pattern down the back with a saucy pompom on it.

You'll be wearing bands of knit angora or wool again this year. You can dress them up by adding a few pearls and rhinestones around the edges. Or try binding the edges and replacing the ties with a bright scotch plaid.

Keeping you warm too, will be stoles. Stripes and tartan plaids will lead the way to classes, while pale delicately knit pastels, some decorated with pearls and rhinestones, will be worn for dress. Stoles will range from long ones that wrap around under your

collar to short ones that tie once under your chin. Long stoles can be secured at the waist if your coat is belted.

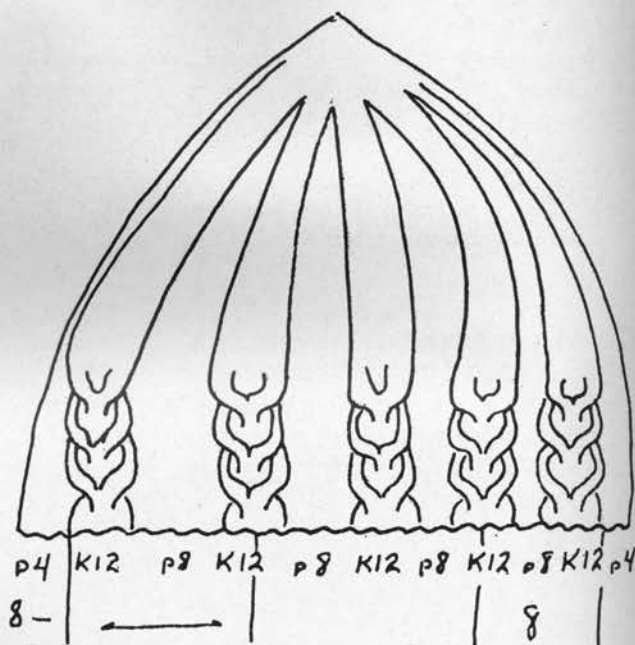
A very practical stole is one that has a seam down the center of the back so it fits your head snugly and keeps out the cold.

If you're handy with knitting needles try making your own "ear warmers." You'll find patterns, yarns and trims to fit your own special taste. Try matching your "ear warmers" with bright knee socks and mittens, too.

## How to knit "Ear Warmers"

### Materials:

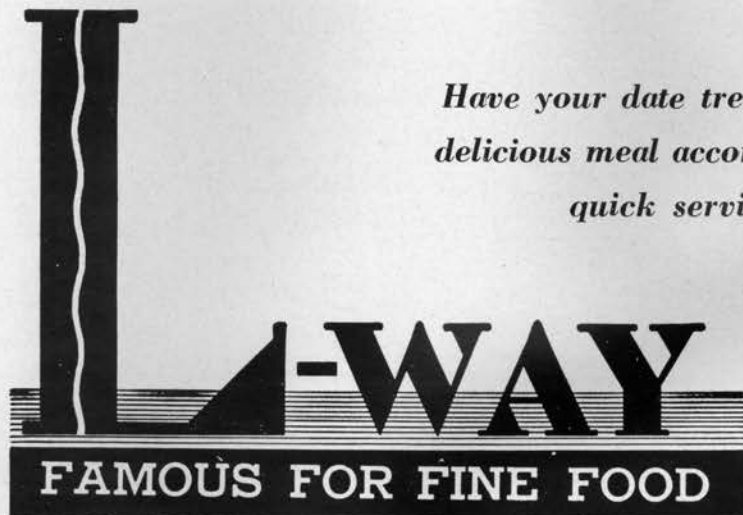
- 1/2 skein heavy weight yarn
- 2 No. 6 needles
- 1 extra needle



- 1) Cast on 100 stitches.
- 2) Next row: purl 4, knit 12, p8, k12, p8, k12, p8, k12, p8, k12, p4.
- 3) Next row: k4, p12, k8, p12, k8, p12, k8, p12, k8, p12, k8.
- 4) Turn cable: p4, slip next 3 st. on extra needle and place in back of work, k next 3 sts., k the 3 sts. on the extra needle, slip next 3 sts. on extra needle and place in front of work, k next 3 sts., k the 3 sts. on the extra needle, p8, turn next cable, etc.
- 5) Work 7 rows and turn cables again.
- 6) Work 7 rows and turn cables.
- 7) Work 3 rows and begin to decrease by knitting 2 together at "x" on both k and p side until you have just 1 or 2 st. on top.
- 8) Ear Flaps: pick up 26 st. and decrease at end of every other row until 1 st. remains, use stockinette stitch, and have knit side on outside of cap.
- 9) Sew up back seam.
- 10) Ties: make 3 stranded yarn braid and pompoms.
- 11) Crochet 1 row around bottom of Fast Cap.



# Begin the Year Right!!



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delicious meal accompanied by  
quick service.*

+ +

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Packed at Pella  
From Iowa Grown Tomatoes  
For Iowa Appetites

# MEMORIAL UNION CALENDAR

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

JANUARY

FEBRUARY

MARCH

## WELCOME BACK TO YOUR COLLEGE CLUB!

Come over and participate in all its activities: Varieties, Nite Clubs, coffee drinking, Commons "lab," bowling, billiards, table tennis, etc.

**1**  
**HAPPY NEW YEAR!**

**2**  
**3**  
**8th - 29th -**  
**IOWA WATER COLOR SHOW -**  
**GALLERY**

**4**  
Registration 8:00 -  
Registration Dance,  
Combined Ballrooms

**5**  
Class Work Begins

**6**  
Having guests some  
noon? Bring them to  
the Oak Room for  
lunch

**7**  
How about some  
week end bowling or  
billiards?

**8**  
7:00 - Reel Reviews  
7:30 Basketball -  
Kansas State  
8:00 - All-Dorm For-  
mal - Combined  
Ballrooms

**9**  
All-Out-To-Church  
Sunday  
8:00 - Faculty Con-  
cert, Richard Koupal,  
Tenor - Great Hall

**10**  
7:30 a.m. Chapel  
Services - SBR  
5:30 - Vespers Pro-  
gram - Little Chapel

**11**  
7:30 a.m. - Chapel  
Services - SBR  
**RELIGION IN**  
5:30 - Vespers Pro-  
gram - Little Chapel

**12**  
7:30 a.m. - Chapel  
Services - SBR  
**LIFE WEEK**  
5:30 - Vespers Pro-  
gram - Little Chapel

**13**  
7:30 a.m. - Chapel  
Services - SBR  
4:00 - Books and  
Coffee - Oak Room  
5:30 - Vespers Pro-  
gram - Little Chapel

**14**  
4:00 - News Forum -  
Oak Room  
5:30 - Vespers -  
Chapel  
7:30 - RIL Convo-  
cation

**15**  
**RELIGION IN**  
**LIFE WEEK**  
7:30 p.m. - Basket-  
ball - Oklahoma

**16**  
8:00 - Irene Jordan,  
Soprano - Gym-  
nasium

**17**  
7:30 - aBasketball,  
Kansas

**18**  
8th - 29th - Iowa  
Water Color Show -  
Gallery

**19**  
4:00 - Bridge Class -  
Room 201  
4:00 - Senior English  
Examination

**20**  
8:00 a.m. - Union  
Var. tickets sale  
4:00 - Books and  
Coffee - Oak Room  
4:00 & 7:15 - Bridge  
Classes - Room 201

**21**  
400 - News Forum -  
Oak Room  
7:15 & 9:15 - Union  
Varieties - Great Hall

**22**  
1:00 - Bridge Play-  
Offs  
7:00 - Reel Reviews  
7:30 - B. B. K. State  
8:00 - Vet Med. Ball  
Combined Ballrooms

**23 30**  
4:00 - Faculty Con-  
cert, Ilza Niemack -  
Great Hall

**24/31**

**25**  
8:00 a.m. - Nite Club  
tickets on sale  
7:00 - Activities Car-  
nival - Great Hall &  
South Ballroom

**26**  
4:00 - Bridge Class  
Room 201  
8:00 - All-College  
Lecture - Norman  
Cousins - Great Hall

**27**  
8:00 a.m. - Union  
Var. tickets sale  
4:00 - Books and  
Coffee - Oak Room  
4:00 & 7:15 - Bridge  
Classes Room 201

**28**  
4:00 - News Forum -  
Oak Room  
7:15 & 9:15 - Union  
Var. - Great Hall

**29**  
7:00 - Reel Reviews  
Gallery  
9:00 - Nite Club -  
South Ballroom

**1st - 15th -**  
**CHURCH BUILDINGS DISPLAY -**  
**GALLERY**

**6**  
8:00 - ISC  
Symphony Orchestra  
Concert - Gymnasium

**7**  
1st - 15th - Church  
Buildings Display -  
Gallery

**8**  
8:00 a.m. - Nite  
Club tickets on  
sale  
7:30 - Basketball  
- Missouri

**9**  
4:00 - Bridge  
Class - Room 201  
8:00 - All-College  
Lecture - Eddy  
Gilmore - Com-  
bined Ballrooms

**10**  
4:00 - Books and  
Coffee - Oak Room  
4:00 & 7:15 -  
Bridge Classes -  
Room 201

**11**  
4:00 - News Forum -  
Oak Room

**12**  
7:00 - Reel Reviews  
Gallery  
8:00 - ISA Dance -  
Combined Ballrooms

**13**  
**ATTEND THE**  
**CHURCH OF YOUR**  
**CHOICE**  
8:00 - ISC Concert  
Band - Gymnasium

**14**  
16th - March 15th  
- Applied Art  
Exhibit - Gallery

**15**  
8:00 a.m. - Nite  
Club tickets on  
sale

**16**  
4:00 - Bridge  
Class - Room 201  
Coffee today?

**17**  
8:00 a.m. - Varieties  
tickets on sale  
4:00 - Books and  
Coffee - Oak Room  
4:00 & 7:15 -  
Bridge Classes

**18**  
4:00 - News Forum -  
Oak Room  
7:15 & 9:15 - Varieties  
- Great Hall

**19**  
1:00 - National  
Bridge Tournament  
7:00 - Reel Reviews  
- Gallery  
9:00 - Nite Club -  
South Ballroom

**20**  
8:00 - Robert  
Rounseville and  
Chorus - "Victor  
Herbert Festival"  
- Gymnasium

**21**  
Bring your date  
over for some  
bowling during  
the week end

**22**

**23**  
4:00 - Bridge  
Class - Room 201

**24**  
4:00 - Books and  
Coffee - Oak Room  
4:00 & 7:15 -  
Bridge Classes -  
Room 201

**25**  
4:00 - News Forum -  
Oak Room  
8:00 - International  
Night - Combined  
Ballrooms

**26**  
7:00 - Reel Reviews  
- Gallery  
7:30 - Basketball -  
Nebraska  
8:00 - Engineers'  
Ball - Ballrooms

**27**  
4:00 & 8:00 -  
Iowa State Singers  
- Combined Ballrooms

**28**

**REMEMBER that your membership entitles you to purchase meal Coupon Books at a 15% discount and to use the guest rooms for members of your family or your friends.**

**1st - 15th**  
**APPLIED ART EXHIBIT**  
**Gallery**

**6**  
Keep the  
Church Habit  
Going

**7**

**1**  
8:00 a.m. - Nite  
Club tickets on  
8:00 - All-College  
Lecture - Hansen  
Baldwin - Great  
Hall

**2**  
4:00 - Bridge  
Class - Room 201

**3**  
8:00 a.m. - Varieties  
tickets on sale  
4:00 - Books and  
Coffee - Oak Room  
4:00 & 7:15 -  
Bridge Classes

**4**  
4:00 - News Forum -  
Oak Room  
7:15 & 9:15 - Union  
Varieties - Great  
Hall

**5**  
7:00 - Reel Reviews  
- Gallery  
9:00 - Nite Club -  
South Ballroom

**13**  
TV in the  
West Lounge

**14**  
Final Examinations  
begin

**8**  
8:00 a.m. - Nite  
Club Tickets on  
Sale

**9**  
4:00 - Bridge Class  
- Room 201  
8:00 - U. of Iowa  
String Quartette -  
Great Hall

**10**  
4:00 - Books and  
Coffee - Oak Room  
4:00 & 7:15 -  
Bridge Classes -  
Room 201

**11**  
4:00 - News Forum -  
Oak Room

**12**  
7:00 - Reel Reviews  
- Gallery  
9:00 - Nite Club -  
South Ballroom

**20**

**21**  
**HAPPY**  
**VACATION!**

**22**

**23**  
Registration  
8:00 - Registration  
Dance -  
Combined Ballrooms

**24**  
Class Work  
Begins

**25**  
Had your coffee and  
doughnuts today?

**26**  
Bowling?  
Billiards?

**27**  
All-Out-To-Church  
Sunday  
7:30 - Religion  
In Life Convocation  
- Great Hall &  
South Ballroom

**28**

**29**  
Remember the  
Coupon Books for  
Union Members -  
15% discount for  
cafeteria and Oak  
Room meals

**30**

**31**  
11:00 - Women's  
Day Convocation -  
Great Hall  
5:30 - Woman's  
Day Dinner - South  
Ballroom

**Enjoy your Union to the utmost -  
but respect its property!**